

IRENE CISMA DÍAZ

ABOUT ME



Aspiring PhD candidate with a strong background in neuroscience and social sciences. Over 5 years of experience in clinical trials have equipped me with a solid understanding of research with humans. I am particularly interested in exploring the intersection of research fields such as neuroscience and cognitive, affective and social psychology or microbiome research. My passion for understanding **intergroups relationships** and **decision-making** drove my desire to contribute to academic research.

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RELEVANT EXPERIENCE

RESEARCH ASSISTANT

Animal Minds Lab / August 2024 - December 2024

The research project investigates the performance of humans when **making inferences about probabilities**, with a focus in the types of errors and biases shown. My main duties are:

- Creation of sourcing materials, stimuli and filming demonstration videos.
- Design of human study in Qualtrics.
- Data analysis in R.

RESEARCH ASSISTANT

Social Brain Lab / 2023 - 2024

- Designed and conducted behavioral experiments, analysed data, and drafted scientific publications.
- Collaborated with multidisciplinary teams to facilitate research projects focusing on **behavioral neuroscience**.
- Graphic design and assistance in the recruitment of participants for studies.

MARKETING MANAGER

Atlantia Clinical Trials / 2018 - 2023

- Developed B2B marketing department and drove the science communication plan.
- Managed a small team of 3 young professionals.
- Organised over 40 face to face conferences and symposium attendance.
- Organised over 15 online panels with highly cited scientist in the microbiome research field.
- Assisted with clinical protocol development, participant recruitment and scientific writing.

SKILLS & LANGUAGES

- Advanced IT & Graphic Design Skills: Adobe Suite, Microsoft Suite, CRM Administration
- Data Analytics: R, SPSS Statistics, Excel
- Spanish (Native)
- English (Fluent)
- French (Fluent)
- Catalan (Beginner)

Learn more at: irenecisma.com

IRENE CISMA DÍAZ

EDUCATION

MASTER IN NEUROSCIENCE

Universitat Autònoma Barcelona / 2023 - 2024

MASTER IN STRATEGIC MANAGEMENT & INTERNATIONAL BUSINESS

Universidad de Sevilla / 2016 - 2017

DOUBLE INTERNATIONAL DEGREE IN MARKETING & MARKET RESEARCH

Universidad de Sevilla & Université de l'Haute Alsace / 2011 - 2015

PUBLICATIONS

Pretus, C., Gil-Buitrago, H., Cisma, I., Hendricks, R. C., & Lizarazo-Villareal, D. (2024). *Scaling crowd-sourcing interventions to combat partisan misinformation*. *Advances in psychology*, 2, e85592. <https://doi.org/10.56296/aip00018>

Vidal, L. M., Gil-Buitrago, H., Cisma, I., Hendricks, R., Atran, S., & Pretus, C. (2024, July 16). *When Group Grievances Become Personal: Dissociating the Neural Correlates of Group and Personal Discrimination*. Pre-Print. <https://doi.org/10.31234/osf.io/sqzjm>

CONFERENCES & SPEAKING

GUEST SPEAKER

Griffith College Cork / 2023

- Delivered a scientific communication lecture and business case study

POSTER PRESENTATION

Neuropsychoeconomics conference / 2023

- Cisma Díaz, I. "Shedding light into the dark box of consumer behavior."

POSTER PRESENTATION

European Medical Writers Association / 2023

- Barbosa, V., Lucking, S., & Cisma, I. "A method of selecting appropriate Quality of Life Patient Reporting Measures in clinical trials."

REFERENCES

CLARA PRETUS

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